



Coinfluence Token

A cryptocurrency to accelerate the best blockchain projects onto the global stage.

coinfluence.org

Smart Contact Address:

bscscan.com/address/0x466BDA30B87CcE9121a452742F6aEE20D0d00613

White Paper

Updated August 8, 2021

Summary of changes

We are continuously iterating on the platform based on feedback from the Coinfluence community. As a result, we have implemented the following improvements in Version 1.3.

- New Smart Contract ID:
0x466BDA30B87CcE9121a452742F6aEE20D0d00613.
- ICO closes on November 17th, 2021.
- Updated timeline.

Abstract

The Coinfluence mission is to accelerate the best blockchain projects onto the global stage. We only promote quality projects with awesome teams. The Coinfluencer Community will be over 100,000 influencers strong connecting to a network of 1 Billion participants looking for a piece of the next crypto tsunami.

Picking a blockchain winner is exactly like rocket science; it's complicated and hard. Coinfluence makes it easier by vetting projects with our community of blockchain and management professionals. We identify the strengths of the solution, the weaknesses for execution, and close the gap.

We are issuing 650 Million \$CFLU on a BEP20 on the Binance Smart Chain. 65% of the \$CFLU issued will be allocated to the community over 100 phases. The value of each \$CFLU will increase at each phase of the ICO.

The ICO will close on November 17, 2021. The hard cap is \$23M USD with the balance of tokens to be released on Pancake Swap. If a phase is not achieved then 10% of issued tokens will be released on Pancake Swap at the last phase price. The remaining tokens will be burned to prevent dilution for early investors.

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1.1 Introduction

The role of social media in the cryptocurrency space cannot be ignored. Bitcoin creator Satoshi Nakamoto first introduced the cryptocurrency to the world via a mailing list. The first Bitcoin transaction (10,000 BTC for 2 pizzas) happened via Bitcoin Talk in 2010. In its early days, the crypto space received little coverage from mainstream media. However, social media, chatrooms, and forums became the megaphone for the market. **Social media is the driving influence in the crypto space.**

Dogecoin was created and launched as a joke coin in December 2013. Unfazed by its satirical nature, the meme coin attracted over a million visitors to Dogecoin.com within the first 30 days. Dogecoin's success is attributed to the cryptocurrency's devout community, also known as the Doge army, and support from the highly influential engineer and Tesla CEO, Elon Musk, who with just a tweet, can pump Dogecoin's price. Apart from Musk, Dogecoin enjoys the support of influencers that include Snoop Dogg, Gene Simmons, and Mark Cuban.

1.2 The Problem

Unfortunately, most crypto and blockchain projects don't enjoy the same exposure as Dogecoin. Coinopsy, a service that tracks dead crypto projects, estimates that more than 2,000 cryptocurrencies have failed. The failure of some of these now-defunct projects is documented. Some were outright scams from the beginning. Others crumbled under the weight of their own growth and a portion of them failed to stick to their core mission.

The causes for these failures are rooted in the recurring themes of:

- Lack of funding.
- Failure to gain public trust.
- Poor execution of the idea.
- Lack of exposure to the market.
- No liquidity options for the community.

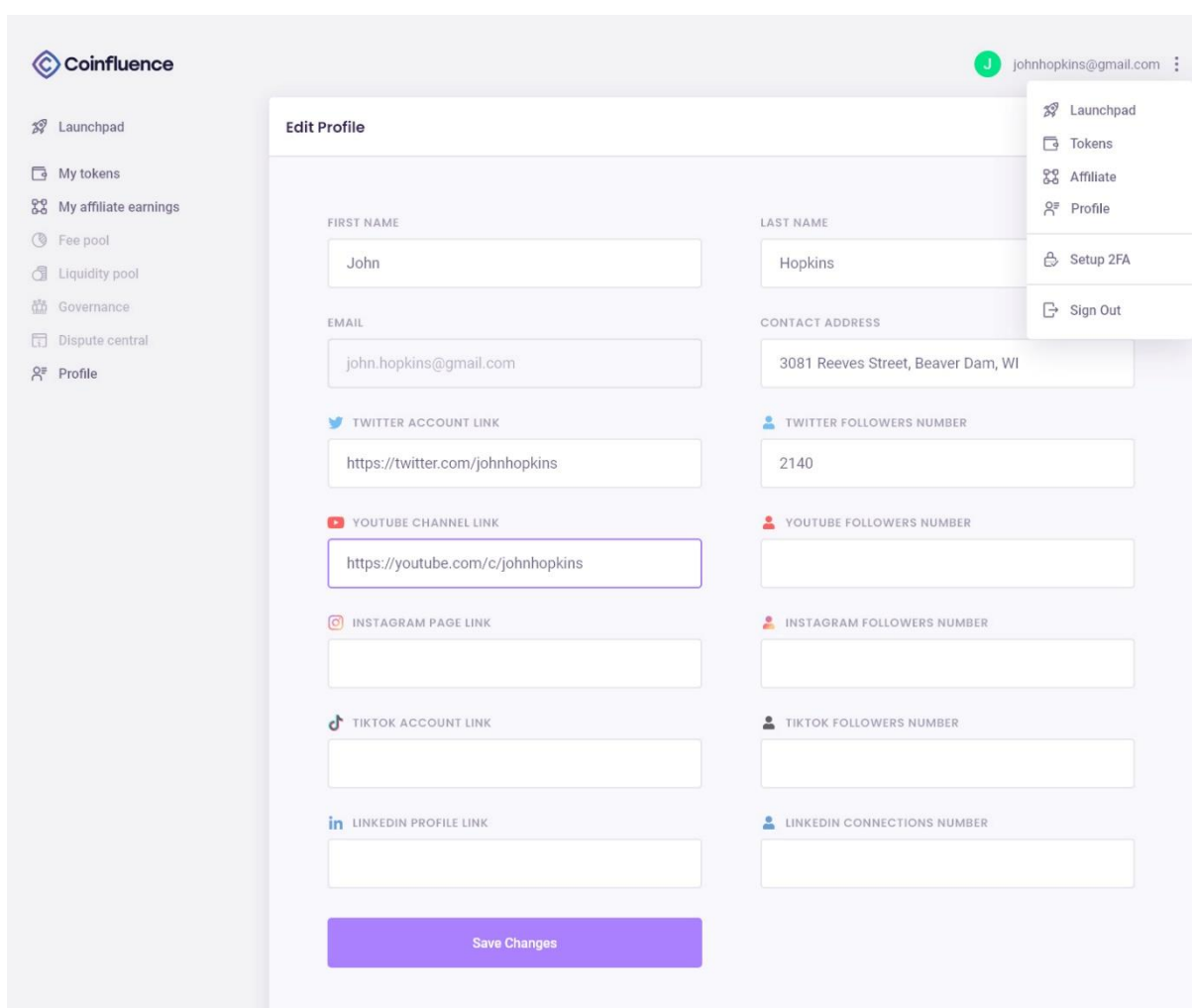
1.3 The Solution

Accelerate **community vetted** blockchain projects onto the global stage by creating a community of 100,000+ influencers to generate **viral exposure**. Reward the community with returns on the increasing value of the community's liquid token, \$CFLU.



1.3.1 The Platform

From a technical “stack” perspective Coinfluence uses best in class practices for software, security and user experience. This does not make us unique. The unfair advantage of the Coinfluence platform is the strategy behind the software. The design of the dashboard follows familiar material design principles. Easy navigation on the left panel for the addition of future modules such as the Project Market Place. A Coinfluence account is not required to purchase \$CFLU.



Coinfluence JohnHopkins@gmail.com

Edit Profile

FIRST NAME	<input type="text" value="John"/>	LAST NAME	<input type="text" value="Hopkins"/>
EMAIL	<input type="text" value="john.hopkins@gmail.com"/>	CONTACT ADDRESS	<input type="text" value="3081 Reeves Street, Beaver Dam, WI"/>
TWITTER ACCOUNT LINK	<input type="text" value="https://twitter.com/johnhopkins"/>	TWITTER FOLLOWERS NUMBER	<input type="text" value="2140"/>
YOUTUBE CHANNEL LINK	<input type="text" value="https://youtube.com/c/johnhopkins"/>	YOUTUBE FOLLOWERS NUMBER	<input type="text"/>
INSTAGRAM PAGE LINK	<input type="text"/>	INSTAGRAM FOLLOWERS NUMBER	<input type="text"/>
TIKTOK ACCOUNT LINK	<input type="text"/>	TIKTOK FOLLOWERS NUMBER	<input type="text"/>
LINKEDIN PROFILE LINK	<input type="text"/>	LINKEDIN CONNECTIONS NUMBER	<input type="text"/>

[Save Changes](#)

Navigation Menu: Launchpad, Tokens, Affiliate, Profile, Setup 2FA, Sign Out

Currently we support BNB and ETH using Metamask while Trust Wallet and Coinbase are in beta.



METAMASK



Trust Wallet

coinbase

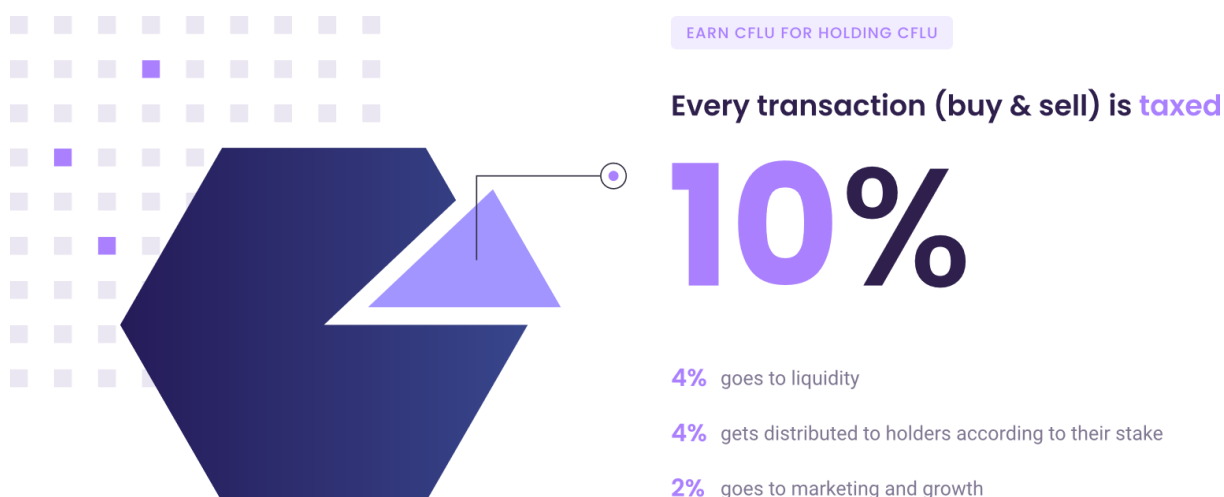
The Coinfluence platform is in constant development based on feedback and our roadmap of features. This is not a “wait and see” ICO. We are building and shipping features.

1.3.1.1 Addressing the Lack of Funding

The Coinfluence Initial Coin Offering (ICO) is to raise funding to continuously improve the development of a decentralized exchange for great blockchain projects. The startup uses an ICO to issue “tokens” anchored to an accepted form of value. This can be FIAT or popularly accepted cryptocurrencies.

For example; XYZ Startup Inc. decides to do an ICO to raise funds. Let’s call it the \$XYZS token. They apply to become part of the Coinfluence community and their project is approved for the Launchpad.

Next, the community steps on the gas by leveraging its reach to promote \$XYZS which can be purchased using \$CFLU. Every transaction (buy and sell) that involves \$CFLU is taxed 10% where 4% goes to liquidity and 4% gets distributed to token holders according to their stake. 2% goes to marketing and growth.



By using \$CFLU Coinfluencers increase the value of their \$CFLU wallet. They are also rewarded with \$CFLU for their community activities. For the start-up, they get exposure for their ICO, and funding for their idea with accepted cryptocurrencies.

1.3.1.2 Addressing the Failure to Gain Public Trust

When projects are submitted proprietary algorithms rank the projects for an analyst’s review. Rejected projects are subject to additional manual review to find edge cases and adjust the algorithm so we don’t miss a real opportunity. Analysts review the ranked projects by following up on evidence to “vet” the project for additional consideration by the C³ (Community Coinfluencer Committee)¹. This process is critical to maintaining public trust so only viable projects make it into the

¹ The Community Coinfluencer Committee (C³) are Coinfluencers that have demonstrated excellence in various aspects of successful blockchain projects. They serve a two-year position that includes one year overlap with the previous committee.

Coinfluence Launchpad. Some of the factors considered in the vetting process include:

- A doxed team.
- A competent team.
- A passionate team.
- An exciting project with real use case.
- A project that can ultimately lead to more people being interested in blockchain technology.
- A project with known corporate partners (optionally).

1.3.1.3 Addressing the issue of Poor Execution

Even great ideas that pass all the initial checkpoints will need to iterate and pivot in the fast-moving world of blockchain. Each project is assigned a Business Analyst to provide the C³ with updates on progress and milestones. When required the C³ will provide mentorship and resources to help a project's success in the portfolio.

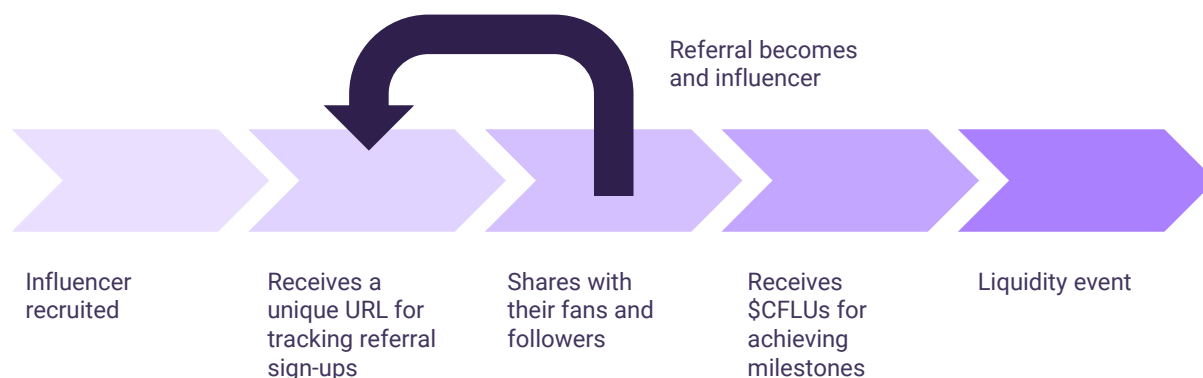
1.3.2 The Community

The **community** is the accelerant for the Coinfluence platform. Success breeds more success and viral loops will rocket great blockchain projects to global success.

1.3.2.1 Addressing the Lack of Exposure

The main value proposition of Coinfluence is the ability of the community to create viral exposure for great projects.

The Viral-Loop Diagram



A “Coinfluencer” reaches milestones by using their unique link to promote the Coinfluence Community. When a new member joins from the link they are credited to the referring Coninflencer’s account. Every referral counts towards a new milestone. This is the basis for an affiliate marketing program.

There are two types of referrals, members, and members who become investors. Milestones for investor referrals will earn real \$CFLUs. Every referral has the opportunity to count towards other giveaways and special promotions.

Attracting Top-Tier Influencers as Coinfluencers

To be successful in establishing a “trusted” platform the value of **trust** must percolate up from the influencers that promote us. A Coinfluencer is a trusted source of information, not a bad actor driving their own agenda. Similar to projects, the C³ will have an established process to “vet” influencers. Abuse of the “spirit” of the community will result in removal.

Target Coinfluencers will cross disciplines including crypto, social good, finance, and technology. They will include thought leaders and trusted curators of information. The platforms will be as diverse as the target audience. Covering channels like Substack, Reddit, Twitter, Facebook, Instagram, Quora, LinkedIn, YouTube, Blogs, and many more.

1.3.2.2 Addressing the Liquidity Issue

\$CFLU will be traded on popular crypto exchanges to address the issue of holder liquidity. 8-10% of the \$CFLU supply will be made available on Pancake Swap when the ICO closes.



To participate in future projects on the Coinfluence platform investors will require \$CFLU. As more projects become available the demand for \$CFLU will increase. Leveraging the PancakeSwap DEX will increase the value of \$CFLU relative to other popular token pairs. Since \$CFLU has a fixed supply after the ICO this will further place upward pressure on the token's value.

Ultimately, the Coinfluence platform will find a balance between an appreciating token connected to well capitalized liquidity pools.

1.4 Building a Community of 100,000+

Community building is a **critical path** at Coinfluence. We are introducing an entry point for influencers and affiliates to monetize their fans. Previously, the risk of a bad recommendation and damage to the influencer's brand outweighed the benefits of being in the crypto game.

To achieve this, we will:

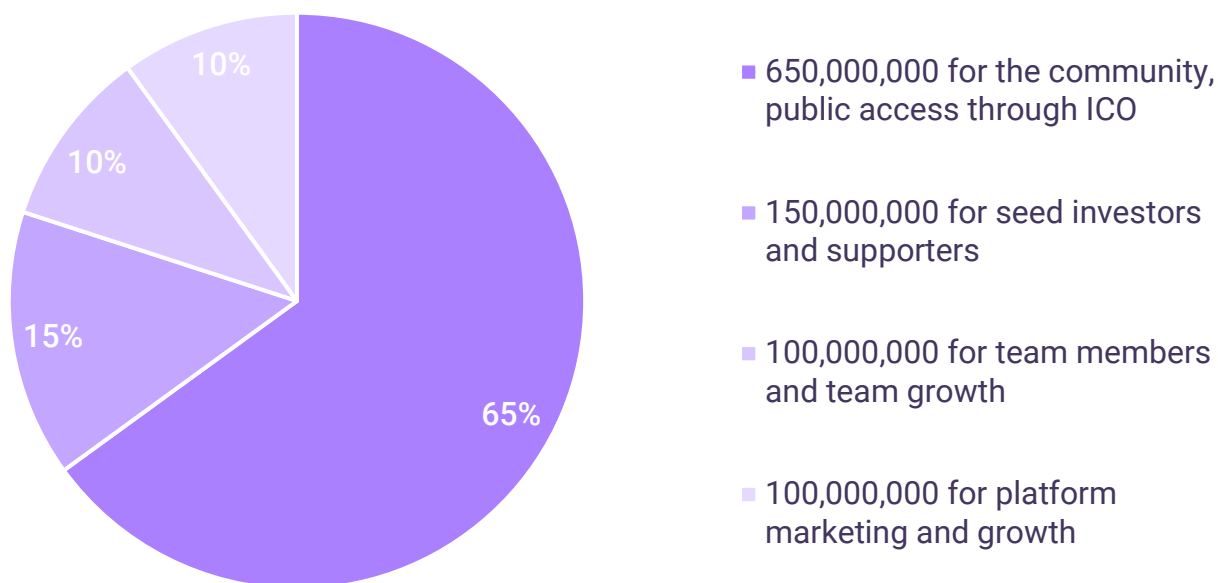
- Identify an agency partner with reach into influencers, affiliates, and traditional media.
- Target influencers and investors in technology, business, finance and lifestyle.
- Execute a range of tactics that include:

Original content	Social Media	Press Release
SEO Optimization	Virtual and live events	Interviews

Tokenomics and Utility

2.1 Tokenomics and ICO

Coinfluence is offering a BEP20 token based on the Binance Smart Chain. A total of 1 billion \$CFLU will be minted. **The token supply will be distributed as follows:**



The 65% genesis supply will be offered to the community during the ICO phase. Each phase will see the value of the tokens increase.

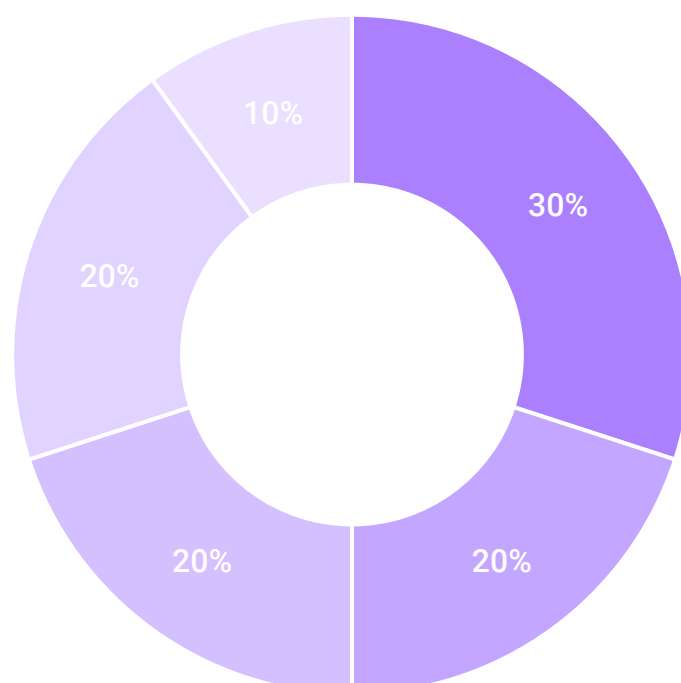
The ICO will close on November 17, 2021. The hard cap is \$23M USD with the balance of tokens to be released on Pancake Swap. If a phase is not achieved then 10% of issued tokens will be released on Pancake Swap at the last phase price. The remaining tokens will be burned to prevent dilution for early investors.

The Coinfluence team has worked on the platform for some time. The vesting schedule for team-member has been allocated in a manner that protects the interest of token holders and team members. The team members will be allocated 20% of the tokens due to them immediately. The remaining 80% will be locked in a smart contract and released periodically. Team members cannot sell more than 30% of their token holdings per year.

*See **Appendix A** for the complete Phase Schedule.*

2.2 Use of Funds

Coinfluence's main objective behind the crowd sale is to attract 100,000 crypto influencers and marketing geniuses by Q4 2021. The proceeds from the ICO will be allocated as follows:



- 30% – onboarding crypto influencers
- 20% – expanding the team: hiring developers, writers, marketers, graphic artists
- 20% – marketing
- 20% – liquidity
- 10% – overhead

2.3 \$CFLU Token Model

\$CFLU is the native currency of an ecosystem that serves as a launchpad for other cryptocurrencies. The success of the project depends partly on the role played by the community as well as the team leading the project. The stakeholders responsible for the ecosystem are governed by a system that rewards good actors and penalizes bad actors.

The two main functions of \$CFLU are:

1. **Trading.** Token holders can buy and sell \$CFLU tokens on listed exchanges. Supply and demand for \$CFLU token will determine its price valuation on the open markets.
2. **Utility.** \$CFLU token grants holders access to the platform and to engage in activities such as voting for projects and influencers.

The growth of the platform will also depend on the trading volume and usage of \$CFLU token. Each \$CFLU transaction contributes to the overall growth of the platform through a 10% tax fee where 4% is used to boost liquidity, another 4% is distributed to token holders and the remaining 2% is reserved for marketing.

2.4 Smart Contract Implementation

The \$CFLU smart contract is fully implemented by an experienced team of developers within the blockchain sector. The BEP-20 token is built on Binance Smart Chain. A special emphasis is placed on securing the smart contract to deter would-be-attackers. A regular smart contract audit will be carried out by an independent third-party every quarter to detect loopholes and eliminate vulnerabilities.

Smart Contract Address:

<https://bscscan.com/address/0x466BDA30B87CcE9121a452742F6aEE20D0d00613>

Roadmap and Potential Developments

3.1 Roadmap

The roadmap outlines the planned direction and milestones for Coinfluence from Q1 2021 to Q1 2022.

Quarter 1 2021

- Building a team.
- Developing the Coinfluence idea.

Quarter 2 2021

- Completing White Paper.
- Preparing for our ICO.

Quarter 3 2021

- Launch ICO.
- Marketing and promotion.
- Launch the Coinfluence Podcast.
- Telegram Support and FAQs.
- Develop blockchain project Launch Pad.
- Develop project Vetting and Doxxing.
- Recruiting influencers and projects.

Quarter 4 2021

- List on [Pancake Swap](#) – November 17, 2021.
- More influencer collaborations.
- Get on [Blockfolio](#).
- Get on [Coinmarketcap](#).
- Get on [Coingecko](#).

Quarter 1 2022

- Go live with Coinfluence Launch Pad.
- Iterate on Launch Pad and Doxxing processes.
- Develop Mobile.
- Continue to market and scale projects on the Coinfluence platform.
- Cross the 100,000 influencer milestone.

3.2 Conclusion

Coinfluence is building a trusted community to kickstart vetted blockchain projects. The crypto market is still very young and has room for massive growth. Coinfluence success will be driven by the success of the projects it launches as well as the performance of its token - \$CFLU - on the open market.

Disclaimer: The purchase of \$CFLU tokens in the ICO crowd sale does not constitute ownership in the company. The cryptocurrency market is highly volatile and tokens could lose a part or all of their value.

Appendix A. Phase Schedule

Total Phases	100 phases
Max Days	100 days
Total Supply	1,000,000,000 tokens
Genesis Supply	650,000,000 tokens
Hardcap	\$23,000,000 USD
Softcap	\$2,800,000 USD
Max USD per phase	\$230,000 USD
Base Price	\$0.0056 USD
Minimum Purchase	28 USD

Phase	Price in USD	Total Phase USD	Total USD	Total Tokens Supplied	Remaining Tokens
1	\$0.00560	\$230,000	\$230,000	41,071,429	608,928,571
2	\$0.00700	\$230,000	\$460,000	82,142,857	567,857,143
3	\$0.00840	\$230,000	\$690,000	115,000,000	535,000,000
4	\$0.00980	\$230,000	\$920,000	142,380,952	507,619,048
5	\$0.01120	\$230,000	\$1,150,000	165,850,340	484,149,660
6	\$0.01260	\$230,000	\$1,380,000	186,386,054	463,613,946
7	\$0.01400	\$230,000	\$1,610,000	204,640,023	445,359,977
8	\$0.01540	\$230,000	\$1,840,000	221,068,594	428,931,406
9	\$0.01680	\$230,000	\$2,070,000	236,003,659	413,996,341
10	\$0.01820	\$230,000	\$2,300,000	249,694,135	400,305,865
11	\$0.01960	\$230,000	\$2,530,000	262,331,498	387,668,502

12	\$0.02100	\$230,000	\$2,760,000	274,066,192	375,933,808
13	\$0.02240	\$230,000	\$2,990,000	285,018,573	364,981,427
14	\$0.02380	\$230,000	\$3,220,000	295,286,430	354,713,570
15	\$0.02520	\$230,000	\$3,450,000	304,950,295	345,049,705
16	\$0.02660	\$230,000	\$3,680,000	314,077,280	335,922,720
17	\$0.02800	\$230,000	\$3,910,000	322,723,896	327,276,104
18	\$0.02940	\$230,000	\$4,140,000	330,938,182	319,061,818
19	\$0.03080	\$230,000	\$4,370,000	338,761,311	311,238,689
20	\$0.03220	\$230,000	\$4,600,000	346,228,843	303,771,157
21	\$0.03360	\$230,000	\$4,830,000	353,371,701	296,628,299
22	\$0.03500	\$230,000	\$5,060,000	360,216,939	289,783,061
23	\$0.03640	\$230,000	\$5,290,000	366,788,367	283,211,633
24	\$0.03780	\$230,000	\$5,520,000	373,107,049	276,892,951
25	\$0.03920	\$230,000	\$5,750,000	379,191,705	270,808,295
26	\$0.04060	\$230,000	\$5,980,000	385,059,052	264,940,948
27	\$0.04200	\$230,000	\$6,210,000	390,724,076	259,275,924
28	\$0.04340	\$230,000	\$6,440,000	396,200,267	253,799,733
29	\$0.04480	\$230,000	\$6,670,000	401,499,806	248,500,194
30	\$0.04620	\$230,000	\$6,900,000	406,633,734	243,366,266
31	\$0.04760	\$230,000	\$7,130,000	411,612,089	238,387,911
32	\$0.04900	\$230,000	\$7,360,000	416,444,022	233,555,978
33	\$0.05040	\$230,000	\$7,590,000	421,137,900	228,862,100
34	\$0.05180	\$230,000	\$7,820,000	425,701,392	224,298,608
35	\$0.05320	\$230,000	\$8,050,000	430,141,546	219,858,454
36	\$0.05460	\$230,000	\$8,280,000	434,464,855	215,535,145
37	\$0.05600	\$230,000	\$8,510,000	438,677,309	211,322,691
38	\$0.05740	\$230,000	\$8,740,000	442,784,452	207,215,548

39	\$0.05880	\$230,000	\$8,970,000	446,791,420	203,208,580
40	\$0.06020	\$230,000	\$9,200,000	450,702,985	199,297,015
41	\$0.06160	\$230,000	\$9,430,000	454,523,583	195,476,417
42	\$0.06300	\$230,000	\$9,660,000	458,257,349	191,742,651
43	\$0.06440	\$230,000	\$9,890,000	461,908,143	188,091,857
44	\$0.06580	\$230,000	\$10,120,000	465,479,571	184,520,429
45	\$0.06720	\$230,000	\$10,350,000	468,975,012	181,024,988
46	\$0.06860	\$230,000	\$10,580,000	472,397,631	177,602,369
47	\$0.07000	\$230,000	\$10,810,000	475,750,401	174,249,599
48	\$0.07140	\$230,000	\$11,040,000	479,036,115	170,963,885
49	\$0.07280	\$230,000	\$11,270,000	482,257,404	167,742,596
50	\$0.07420	\$230,000	\$11,500,000	485,416,744	164,583,256
51	\$0.07560	\$230,000	\$11,730,000	488,516,475	161,483,525
52	\$0.07700	\$230,000	\$11,960,000	491,558,803	158,441,197
53	\$0.07840	\$230,000	\$12,190,000	494,545,816	155,454,184
54	\$0.07980	\$230,000	\$12,420,000	497,479,489	152,520,511
55	\$0.08120	\$230,000	\$12,650,000	500,361,695	149,638,305
56	\$0.08260	\$230,000	\$12,880,000	503,194,207	146,805,793
57	\$0.08400	\$230,000	\$13,110,000	505,978,711	144,021,289
58	\$0.08540	\$230,000	\$13,340,000	508,716,806	141,283,194
59	\$0.08680	\$230,000	\$13,570,000	511,410,014	138,589,986
60	\$0.08820	\$230,000	\$13,800,000	514,059,784	135,940,216
61	\$0.08960	\$230,000	\$14,030,000	516,667,494	133,332,506
62	\$0.09100	\$230,000	\$14,260,000	519,234,458	130,765,542
63	\$0.09240	\$230,000	\$14,490,000	521,761,931	128,238,069
64	\$0.09380	\$230,000	\$14,720,000	524,251,108	125,748,892
65	\$0.09520	\$230,000	\$14,950,000	526,703,134	123,296,866

66	\$0.09660	\$230,000	\$15,180,000	529,119,100	120,880,900
67	\$0.09800	\$230,000	\$15,410,000	531,500,052	118,499,948
68	\$0.09940	\$230,000	\$15,640,000	533,846,991	116,153,009
69	\$0.10080	\$230,000	\$15,870,000	536,160,874	113,839,126
70	\$0.10220	\$230,000	\$16,100,000	538,442,620	111,557,380
71	\$0.10360	\$230,000	\$16,330,000	540,693,110	109,306,890
72	\$0.10500	\$230,000	\$16,560,000	542,913,187	107,086,813
73	\$0.10640	\$230,000	\$16,790,000	545,103,663	104,896,337
74	\$0.10780	\$230,000	\$17,020,000	547,265,317	102,734,683
75	\$0.10920	\$230,000	\$17,250,000	549,398,898	100,601,102
76	\$0.11060	\$230,000	\$17,480,000	551,505,125	98,494,875
77	\$0.11200	\$230,000	\$17,710,000	553,584,691	96,415,309
78	\$0.11340	\$230,000	\$17,940,000	555,638,262	94,361,738
79	\$0.11480	\$230,000	\$18,170,000	557,666,481	92,333,519
80	\$0.11620	\$230,000	\$18,400,000	559,669,966	90,330,034
81	\$0.11760	\$230,000	\$18,630,000	561,649,311	88,350,689
82	\$0.11900	\$230,000	\$18,860,000	563,605,094	86,394,906
83	\$0.12040	\$230,000	\$19,090,000	565,537,867	84,462,133
84	\$0.12180	\$230,000	\$19,320,000	567,448,166	82,551,834
85	\$0.12320	\$230,000	\$19,550,000	569,336,507	80,663,493
86	\$0.12460	\$230,000	\$19,780,000	571,203,391	78,796,609
87	\$0.12600	\$230,000	\$20,010,000	573,049,297	76,950,703
88	\$0.12740	\$230,000	\$20,240,000	574,874,694	75,125,306
89	\$0.12880	\$230,000	\$20,470,000	576,680,032	73,319,968
90	\$0.13020	\$230,000	\$20,700,000	578,465,746	71,534,254
91	\$0.13160	\$230,000	\$20,930,000	580,232,259	69,767,741
92	\$0.13300	\$230,000	\$21,160,000	581,979,980	68,020,020

93	\$0.13440	\$230,000	\$21,390,000	583,709,303	66,290,697
94	\$0.13580	\$230,000	\$21,620,000	585,420,612	64,579,388
95	\$0.13720	\$230,000	\$21,850,000	587,114,279	62,885,721
96	\$0.13860	\$230,000	\$22,080,000	588,790,664	61,209,336
97	\$0.14000	\$230,000	\$22,310,000	590,450,116	59,549,884
98	\$0.14140	\$230,000	\$22,540,000	592,092,973	57,907,027
99	\$0.14280	\$230,000	\$22,770,000	593,719,564	56,280,436
100	\$0.14420	\$230,000	\$23,000,000	595,330,209	54,669,791